# Strengthening the Technological and Industrial Base for a Transformed National Security Environment

The Center for Strategic and International Studies'
Defense-Industrial Initiatives Group

DUSD (Industrial Policy)
December 8, 2004





### Agenda

- Introduction: The Functional Capability Concept and its Role in Industrial Base Planning
- The Defense Industrial Base Capabilities Study (DIBCS) Methodology
- What Have We Learned?
- The DIBCS Series as a Strategic and Planning Tool

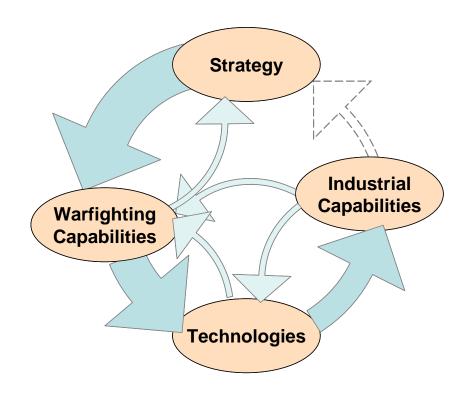


# Introduction: The Functional Capability Concept and its Role in Industrial Base Planning



## Value of the "Industrial Base Capabilities" Approach

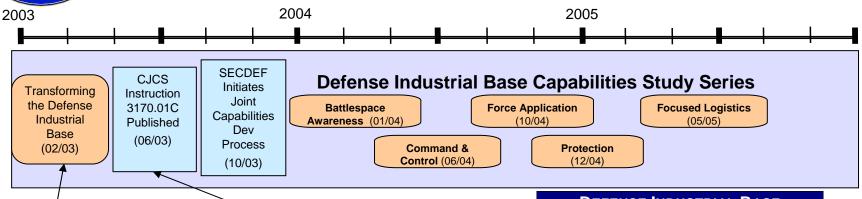
- The approach enables the linking of defense strategy and vision to industrial policy
- Appropriately focuses industrial base assessments on the warfighting capabilities required—not vice versa



- Further benefits
  - Translates warfighting capabilities into associated technologies and industrial base capabilities, providing important investment guidance to the Department and industry
  - As end-to-end industrial base planning tool, can be adapted by other defense establishments for their own assessments/requirements



## The Defense Industrial Base Capabilities Study (DIBCS) Series



#### **FINDINGS**

- The Department should view industrial base as composed of operational effects-based sectors
- From program justification through budgeting and acquisition, the Department should organize its decision-making processes to optimize operational effects
- The Department should analyze the results of a systematic assessment of critical technology requirement in each of these sectors.

#### **PURPOSE**

- Established procedures to identify, assess, and prioritize joint military capability need
- Provided a construct for the Department's efforts to re-engineer corporate processes and unify focus on delivering warfighting capabilities
- Serves as the cornerstone in realigning the Department's planning and budgeting processes

Reports can be viewed and downloaded

online at: http://www.acg.osd.mil/ip

## DEFENSE INDUSTRIAL BASE CAPABILITY STUDY (DIBCS) SERIES STUDY OBJECTIVES

Develop a capabilities-based industrial framework and analytical methodology as a foundation for programmatic and investment decision-making.

Identify technology critical to enabling the new Joint Staff functional warfighter capabilities. Establish a reference database of these key critical industrial base capabilities mapped to warfighting functional capabilities.

Conduct industrial base capability assessments on priority critical technologies to identify deficiencies.

Develop a systematic method to craft industrial base strategies to remedy industrial base deficiencies identified and encourage proactive, innovative management of the industrial base.

Source: ODUSD(IP)



# The Defense Industrial Base Capabilities Study (DIBCS) Methodology



## Joint Staff Functional Concepts

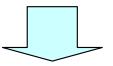
Battlespace Awareness Global Hawk, DCGS, NPOESS, SBIRS-High, E-2 Advanced Hawkeye	Capabilities of commanders and force elements to understand their environment and the adversaries they face. Uses a variety of surveillance capabilities to gather information; a harmonized secure netcentric environment to manage this information; and a collection of capabilities to analyze, understand, and predict.
Command and Control FBCB2, AOC-WS, MPS	Capabilities that exercise authority and direction over forces to accomplish a mission. Involves planning, directing, coordinating, and controlling forces and operations. Provides the means to recognize what is needed and ensure that appropriate actions are taken.
Force Application JDAM, MM III, F/A-22, MH-60R, JSF, CVN21, FCS, GMLRS	Capabilities to engage adversaries with lethal and non-lethal methods across the entire spectrum of conflict. Includes all battlefield movement and dual-role offensive and defensive combat capabilities in land, sea, air, space, and information domains.
Protection ATIRCM/CMWS, PAC-3, Chem Demil	Capabilities that defend forces and U.S. territory from harm. Includes missile defense and infrastructure protection and other capabilities to thwart force application by an adversary.
Focused Logistics C-130, CH-47, GCSS, MPF, T-AKE, C-17, FMTV, MH-60S, C-5 RERP	Capabilities to deploy, redeploy, and sustain forces anywhere in or above the world for sustained, in-theater operations. Includes traditional mobility functions of airlift, sealift, and spacelift as well as short-haul (intra-theater and battlefield) transportation. Also includes logistics C2, training, equipping, feeding, supplying, maintaining and medical capabilities.



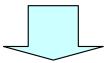
### **DIBCS Methodology Overview**

#### **Methodology**

**Warfighting Capabilities** 



**Technologies** 



Associated Industrial Base Capabilities

#### **Description**

Capabilities identified and prioritized according to leadership goals.

 Capabilities identified independent of platform or program solutions

Technologies identified for most important warfighting capabilities and prioritized

Industrial base capabilities assessed for the most important technologies

"This methodology is consistent with the operational ethos embodied in the U.S. defense industrial base: warfighting capabilities, and the warfighter as the primary constituent, must drive defense demand and the products the Department acquires."



## **Defining Leadership Goals**

Neutral	Position relative to potential adversaries is immaterial.
Equal	Desire capability at least as good as potential adversaries; systems are likely in a common technological generation.
Be Ahead	Desire a significant capability difference over potential adversaries; systems should likely lead by a technology generation or order of magnitude better performance in key attributes.
Be Way Ahead	Desire a very significant capability difference over potential adversaries; systems should likely lead by multiple technology generations or orders of magnitude in performance.



## DIBCS Methodology: Force Application Example

1

### Identify U.S. Leadership Goals for Capabilities

DIBCSFAComprehensive	Specifi	c Capabilities	by Leadersh	ip Goal
Capability Areas	Neutral	Equal	Be Ahead	Be Way Ahead
Maneuwer to Engage	0	33	39	25
Engagement Maneuvering	2	34	86	66
Engagement	5	175	267	304
1036 TOTAL	7	242	392	395

Decompose capabilities and identify functions to determine enabling technologies

2

Determine Enabling Technologies for Be Ahead/Be Way Ahead Capabilities 3

Assess Industrial Base Capabilities for Each Critical Technology

#### Critical Technology/ Industry List (212)

Acoustic Energy Weapons Explosive Weapons Devices

Guns/Cannons Kinetic Energy Weapons Optical Energy Weapons Propulsion

RF Energy Weapons Special Purpose Weapons

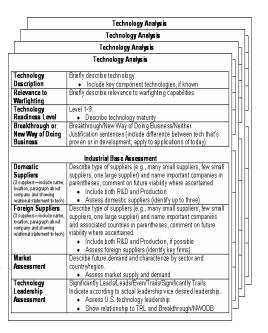
Structures Weapons Fuses

Weapons Guidance and Control

Prioritize technologies to focus and scope assessments

Priorities based upon:

- Type of capability enabled (Be Ahead/Be Way Ahead)
- Breakthrough or transformational nature of the technology
- Number capabilities enabled by technology (span of impact)





### For Want of a Nail ...

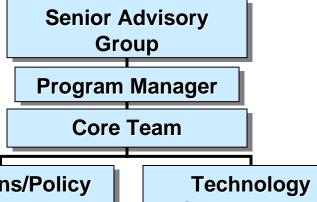
"For want of a nail, the shoe was lost; For want of the shoe, the horse was lost; For want of the horse, the rider was lost; For want of the rider, the battle was lost; For want of the battle, the kingdom was lost; And all for the want of a nail."

- DIBCS focuses on critical components, other components may cause failures
  - Supporting or structural components may not directly and exclusively enable warfighting capabilities
- Do not want to lose warfighting capability "for want of a nail..."
- However, cannot afford to assess every component
- Rely on the market for non-critical components but keep eyes open for problems
- DIBCS gives a framework for linking problems that arise to warfighting impacts
- Address remedies in same framework as critical component issues



## DIBCS Execution Team: Subject Matter Experts

- DIBCS is executed by a tailored team of experts
- Senior Advisory Group (SAG)—retired senior military and civilian DoD leaders and industry experts guide execution
- Program Manager and Core Team provide day-to-day execution foundation augmented by two types of subject matter experts (SMEs)
  - Operations/Policy SMEs identify and prioritize detailed warfighter capabilities and goals
  - Technology SMEs identify, prioritize, and evaluate technologies
- Capabilities, goals, technologies, and industrial assessments are refined through the interplay of the SAG, Core Team, and SMEs



Operations/Policy Subject Matter Experts (SMEs)

Subject Matter Experts (SMEs)



## DIBCS Execution Team: Advisory Groups

#### **Senior Advisory Group**

**Charter:** Identify U.S. leadership goals for warfighting capabilities

Gen. (Ret) Thomas S. Moorman, Jr.

Vice Chief of Staff, USAF

#### VADM (Ret) Lyle G. Bien

Deputy Commander in Chief, USSPACECOM Commander, Carrier Battle Group 7, embarked in USS Nimitz

#### Mr. Cosmo DiMaggio III

Industry Expert, Technology Research

#### LTG (Ret) Robert Noonan

Deputy Chief of Staff, Intelligence, Army

#### RADM (Ret) Robert M. Nutwell

Deputy Asst Secretary of Defense for C3I Commander Abraham Lincoln Battle Group and Combined Task Force Fifty

#### Ms. Renata F. Price

Science Advisor, Deputy Chief of Staff, Research, Development and Acquisition, Army Materiel Command

#### Dr. Edward L. Warner

Asst Secretary of Defense for Strategy and Requirements

Asst Secretary of Defense for Strategy and Threat Reduction

#### **Congressional and Industry Associations Red Team**

Mr. William Greenwalt, Professional Staff Member, U.S. SASC
Mr. Jonathon Etherton, Vice President, Legislative Affairs, Aerospace Ind Assoc
Mr. Samuel Campagna, Director, Operations, National Defense Ind Assoc

#### **Industry Red Team**

Dr. Michael Andrews, Chief Technology Officer, L-3 Communications Holdings Inc.
Mr. Millard Firebaugh, Vice President-Innovation, Electric Boat
Mr. Evan Polley, Principal, Dragon Advisors

#### **Business Process and Policy Implications Red Team**

Mr. Andrew Marshall, Director, Office of Net Assessment, OSD Dr. Anthony Tether, Director, DARPA Dr. Robert Leheny, Deputy Director, DARPA

#### **Functional Capability Red Team**

Col. Gary Bender, Directorate for Intelligence, Joint Staff Dr. Charles Holland, DUSD (Science & Technology) Ms. Sue Payton, DUSD (Advanced Systems & Concepts)

#### **Policy Implications Red Team**

Mr. E.C. "Pete" Aldridge, former USD (Acquisition, Technology & Logistics)
Dr. Charles Holland, DUSD (Science & Technology)
Ms. Sue Payton, DUSD (Advanced Systems & Concepts)
Mr. Warren Citrin, former CEO, Solipsys
Mr. John O'Neill, President, Lockheed Martin Naval Electronics and Surveillance
Systems—Undersea Systems

Advisory Groups provide an independent review, seasoned Department and industry perspectives, and immediate feedback on issues which result in a better product, more prepared for the audience.

Total estimated manhours per study: ~5,000. Associated contractor cost: \$500-600K.



## DIBCS Methodology: Results for First Four Sectors

#### **Methodology Execution**

List of key (BA/BWA) Capabilities

Identify
Technology
Solutions
and Create
Technology List

Prioritize
Tech List and
Down-select
Initial Priority
Assessment List

Elaborate on Key Components Assess
Industrial Base
for Techs
and Components

Sector	Total # Cap.	Be Ahead	Be Way Ahead
ВА	436	169	188
C2	255	146	43
FA	1,036	392	395
Prot	629	323	117
FL	TBD	TBD	TBD
Total	2,356	1,030	743

Number
Techs
278
293
212
277
TBD
1,060

Techs
Assessed
31
35
32
39
TBD
137

Components
Assessed
41
23
29
25
TBD
118

	Techs	Potential
Sector	Sufficient	Issues
BA	69	3
C2	55	3
FA	53	6 + 2WL
Prot	55	7 + 2WL
FL	TBD	TBD
Total	232	19 + 4WL

Scope of DIBCS series systematically defines the most important technologies associated with 21st century *Be Ahead/Be Way Ahead* capabilities and is increasingly informing DoD processes and assessments.



### What Have We Learned?



### What Have We Learned?

## Examples of new insights into the industrial base via DIBCS:

- Importance of small and/or emerging suppliers (35-45% with less than 100 employees)
- Importance of protecting sufficient number of innovative sources for technologies still in R&D (e.g., swarming control tools)
- Importance of ensuring sufficient number of sources for widely-applied technologies (span of impact)
- Need for new Department processes
  - "Watch List"
  - Industrial Base Investment Fund (IBIF)
  - Evolving Capability Area Reviews (CARs)



## Existing Tools to be Applied in New Ways

	DoD	Interagency	
Measure	Purpose	Measure	Purpose
Fund S&T	Fund government and industry technology development to incorporate critical technologies in defense systems	Hart-Scott-Rodino Remedies	Maintain sufficient number of competitive sources
Stage competitions to add sources	Induce innovation. Major risk reduction for too few/failing source(s) or lack of performance	Exon-Florio Remedies	Maintain technology leadership and security of supply but allow foreign direct investment
Restructure Management Approach	Eliminate excessive self-dealing or narrow focus on specific issues or applications	Balanced Export Controls	Keep military technology from adversaries but allow competition in global markets
Block Teaming Agreement	Discourage fusion of innovation into single source; prevent cartel-like behavior	Foreign Cooperative	Help develop and access foreign
Industrial Base Investment Fund	Fund producible multi-application innovation in programs of record	Agreements	sources where appropriate

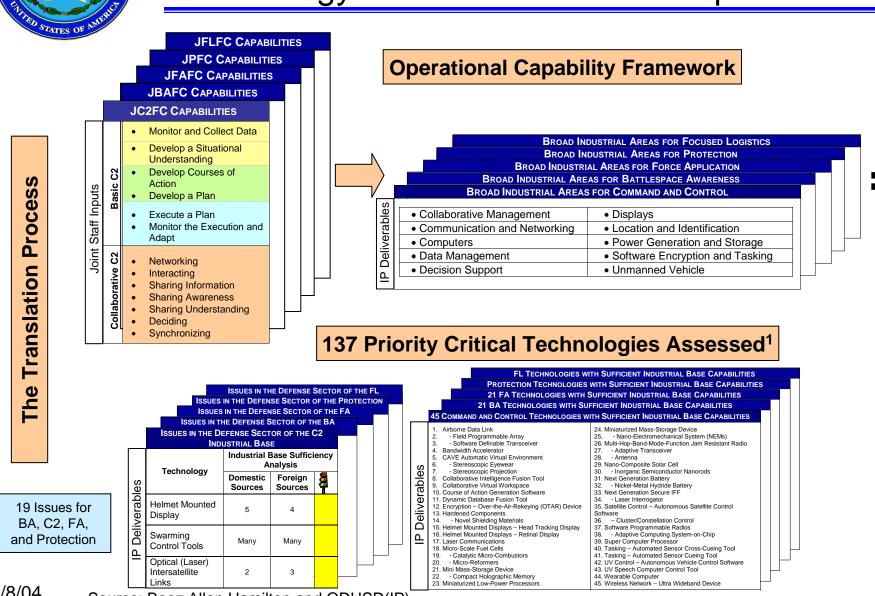
In combination with effective program management and acquisition strategies, external measures such as HSR and CFIUS support and shape the industrial base available to the Department.

12/8/04 Source: ODUSD(IP) 17



## The DIBCS Series as a Strategic Planning Tool

### The Defense Industrial Base Capability Study Series as a Lexicon: From Warfighting to Technology and Industrial Base Capabilities



12/8/04

Source: Booz Allen Hamilton and ODUSD(IP)

<sup>&</sup>lt;sup>1</sup> Out of a total of 1,060 technologies for BA, C2, FA, and Protection



## Crafting Defense Business Strategies by Functional Capability

Actor	Objective	Process
Corporations, the Defense Industrial Base, Defense Establishments, and Supranational Organizations	Develop business strategies based on consolidated view of existing capabilities relative to required capabilities.	<ul> <li>Assess industrial capabilities using warfighting capability and critical technologies framework for reference</li> <li>Assess technological/industrial base sufficiency for required warfighting capabilities</li> <li>Leverages work done in DIBCS series as basis for specific assessments</li> <li>Harmonizes industrial base vernacular to benefit capability planning and industrial base access</li> </ul>

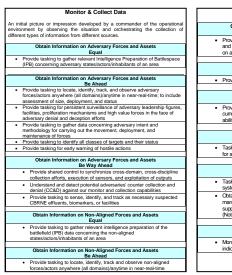
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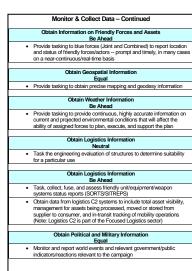


## Appendix A & B - DIBCS Command & Control Capability Framework and Critical Technologies Organized by Broad Industrial Areas

Appendix A

DIBCS Command & Control Capability Framework





Appendix B

Critical Technologies for Command & Control Organized by Broad Industrial Areas



	Data Ma	an	agement
1	n order to utilize the large volumes of battlefield awareness, information must apidly accessed. This requires hard nouse the data and software to track, database information.	be wa	securely saved and re storage media to
٠	Activities Tracking Information Database	٠	Machine Readable Cataloguing (MARC) Tool
٠	Authentication Device	٠	Massive Data Storage Device
٠	Authorization Management and Advanced Access Control Models (AM&AACM)	٠	Master Air Attack Plan (MAAP) Tool
٠	Automated Data, Information & Information Request Tagging	٠	Message Processing Tool
٠	Compliance Management Software	٠	Miniaturized Mass Storage Device
٠	Consistent Data Playback Tool	٠	Non-volatile RAM
٠	Cryptographic Module Validation Program (CMVP)	٠	Object Oriented Database
٠	Data Conversion Tool	٠	Optical Storage Device
٠	Data Import/Export Tool	٠	Parallel Data Processing/Data Reduction Software
٠	Data Mining Software	٠	Pattern Recognition Software
٠	Data Synchronization Tool	٠	Real-Time Data Handling/Storage Tool
٠	Data Warehouse	٠	Relational Database
٠	Database Application Development Toolkit	٠	Secure Database Replicator
٠	Distributed Geospatial Meta Database	٠	Secure Portable Data Storage Device
ė	Document Tagging Tool	٠	Social Software Analytics
٠	Dynamic Database Fusion Tool	٠	Spatial Indexing Software
٠	High-Capacity On-board Satellite Data Storage	٠	Temporal Indexing Software
٠	High-Volume Imagery Database	٠	Topicgraphical Indexing Software
٠	Image Tagging Tool	٠	Traffic Management Software
٠	Intelligent Data Retrieval Tool	٠	Web-enabled Timeline Analysis System (WebTAS)

- Assess industrial capabilities by critical technologies using warfighting capability and critical technologies framework for reference
- Assess sufficiency



## Appendix C – A Compendium of Representative Defense Technology Suppliers with Transformational Capabilities

#### Appendix C

A Compendium of Representative Defense Technology Suppliers with Transformational Capabilities

Technology Suppliers <sup>1</sup>						
Company Name	Est.	Location	Employees	(US\$M)	Website	
Collaboration Manager	nent - Coll	aborative Intelligence	Fusion Tool		•	
Alcatel (Alsthom Group)	1985	Paris, France	60,486	15,731.0	www.alcatel.com	
ALPHATECH, Inc.	1979	Arlington, VA	200	40.0	www.alphatech.com	
BTG's Defense Intelligence Business Group	-	Fairfax, VA	-	-	web.btg.com	
General Dynamics Advanced Information Systems	1952	Arlington, VA	67,600	16,617.0	www.gd-ais.com	
QinetiQ, Ltd.	2001	Hampshire, UK	9,000	1,399.1	www.qinetiq.com	
Swedish Defense Research Agency's FOI Stockholm Information Fusion Group	1986	Stockholm, Sweden	1,300	136.0	www.foa.se	
Collaboration Manager	nent - Coll	aborative Virtual Worl	kspace			
CACI International, Inc.	1962	Arlington, VA	7,500	843.1	www.caci.com	
Citrix Systems, Inc.	1989	Fort Lauderdale, FL	1,885	588.6	www.citrix.com	
Collaborative Laboratories for Europe (CIBIT): De Utrecht; Aspen Enterprises, Ltd.; Learning Futures	1988	Netherlands, Brent Knoll, U.K., Abersychan, Wales	70	n.a.	www.cibit.com www.aspen.uk.com www.learningfutures.no	
MatrixOne, Inc.	1983	Westford, MA	450	109.4	www.matrixone.com	
metalayer AG	1999	Zurich-Kloten, Switzerland	32 - www.metala		www.metalayer.com	
Silverline Technologies, Ltd.	1997	Warwick, UK	22 3.6	www.silverline.com		
Communications and M	letworking	- Bandwidth Acceler	ator			
AirZip	2000	Berkshire, U.K.	10	0.7	www.airzip.com	
Expand	1998	Roseland, NJ	40	4.0	www.expand.com	
Flashnetworks	1996	Amsterdam, The Netherlands	80	80	-	www.flashnetworks.d
InterWAVE Communications Int'I, Ltd.	1994	Menlo Park, CA	195 30.0 www.iwv.com		www.iwv.com	
Venturi Wireless	1996	Sunnyvale, CA	39	-	www.venturiwireless	
Communications and N	letworking	g - Data Link - Airborn	e Data Link			
BAE Systems	1977	Bristol, U.K.	68,400	14,911.2	www.baesystems.co	
BES Systems, Ltd.	1998	Givataim, Israel	20 3.0 www.bes.co.il			
General Dynamics United Kingdom, Ltd.	1952	Oakdale, South Wales, U.K.	67,600	16,617.0	www.generaldynamics.	
Harris Corporation	1895	Melbourne, FL	10.200	2.092.7	www.harris.com	

<sup>&</sup>lt;sup>1</sup> Companies listed are representative; the list is not exhaustive. Inclusion or exclusion does not imply future business opportunities with or endorsement by Do. Sources include: Hoover's, AMADEUS (Analyse MAjor Databases from EUropean Sources), open source internet research, and telephone polling.

Technology Suppliers <sup>1</sup>					
Company Name	Est.	Location	Employees	Sales (US\$M)	Website
Communications and N	letworking	- Data Link - Airborn	e Data Link (	continued)	
L-3 Communications (Communications Systems - West Division)	1997	Salt Lake City, UT	38,700	5,061.6	www.l-3.com/csw
The Aero Telemetry Corporation		Huntington Beach, CA	-		www.aerotelemetry.com
Communications and N	letworking	- Data Link - Airborn	e Data Link -	Field Prog	rammable Gate Array
Altera Corporation	1983	San Jose, CA	2,000	827.2	www.altera.com
Atmel Corporation	1984	San Jose, CA	7,900	1,330.6	www.atmel.com
Faraday Technology Corporation	1993	Hsinchu, Taiwan	462	96.2	www.faraday-tech.com
Toshiba Design & Manufacturing Service Corporation	1965	Tokyo, Japan	165,776	47,191.8	www.toshiba.com
Xilinx	1984	San Jose, CA	2,612	1,397.8	www.xilinx.com
Communications and M	letworking	- Data Link - Airborn	e Data Link -	Software-E	Definable Transceiver
Allamat Electonic, Ltd.		Dobris, Czech Republic	-		www.allamat.cz
AMI Semiconductor Belgium BVBA	1966	Oudenaarde, Belgium	2,569	454.2	www.amis.com
MicroStrain, Inc.	1986	Burlington, VT	20	3.0	www.microstrain.com
Motorola	1953	Phoenix, AZ	88,000	27,058.0	www.motorola.com
Rohde & Schwarz GmbH & Co KG	1933	Munich, Germany	5,885	992.6	www.rsd.de
Silicon Laboratories, Inc.	1996	Austin, TX	486	325.3	www.silabs.com
Communications and N	letworking	- Data Link - Intraflig	ht Data Link	(IFDL)	
Northrop Grumman	1929	Los Angeles, CA	123,000	26,200.0	www.northgrum.com
Symetrics Industries, LLC	1962	Melbourne, FL	70	18.0	www.symetrics.com
Communications and N	letworking	- Optical Communica	ations - Inter	satellite Lin	iks
Ball Aerospace Technologies Corporation	1956	Broomfield, CO	2,505	491.2	www.ball.com
Matra Marconi Space <sup>2</sup>	1990	Germany	3,670		www.matra-marconi- space.com
Northrop Grumman	1929	Redondo Beach, CA	123,000	26,200.0	www.northgrum.com
Oerlikon-Contraves Group	1936	Zurich, Switzerland	7,435	1,919.5	www.oerlikoncontraves.com
SINTEF	1950	Trondheim., Norway	1,700	-	www.sintef.no

<sup>&</sup>lt;sup>1</sup> Companies listed are representative; the list is not exhaustive. Inclusion or exclusion does not imply future business opportunities with or endorsement by Dob. Sources include: Hoover's, AMADEUS (Analyse MAjor Databases from EUropean Sources), open source internet research, and telephone polling.
<sup>2</sup> Matra Marconi Space merged with EADS in 2003.

For peer assessment, potential joint ventures, merger and acquisitions strategies



### International Suppliers & DIBCS

- Take advantage of most innovative, efficient, and competitive suppliers worldwide
- Consistent and fair dealings with allies and trading partners
- Assure domestic industrial base sufficient to meet most critical defense needs
  - Prefer domestic sources for technologies supporting warfighting capabilities with Be Ahead/Be Way Ahead leadership goals
- Use non-domestic suppliers to support critical warfighting goals when necessary and appropriate and when supplier and nation in which it resides have demonstrated reliability
  - Strategic Alignment: Responds to technology and product development requirements
  - Security of Supply: Meets delivery during peacetime and/or periods of conflict or tension
  - Technical Security: Precludes unauthorized transfer of information, technology and products within nation or to third parties

